



Meat Tadmarton

Summer 2011



Tadmarton Products *Suppliers of Quality Fresh & Frozen Poultry, Meat & Bacon*

Say 'hello' to our two newest members of staff

Dennis Taylor has recently been appointed as our Production Manager. As well as streamlining and increasing our cutting room production, Dennis will be responsible for making sure our packaging is spot-on too. A major part of Dennis' role will be increasing the cutting room's range – giving you and your customers a wider choice of top quality meats.



Dennis Taylor

Steve Levell is well known to many of you, having previously owned and managed his family butchers in the Erdington area of Birmingham. He will be working alongside Lloyd Williams to increase Tadmarton's presence in the West Midlands.



Steve Levell

Our full sales team has been complemented by the addition of Alex and Kimberly in the past year. The team are ready and waiting to help you in any way. Phone 01295 270060.



Steve



Mick



Martin



Martyn



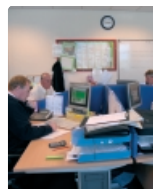
Lloyd



Alex



Kimberly



Our busy office

Joining the Tadmarton brand – Selected English Beef



Working with EBLEX, we are pleased to introduce you to the newest products in the Tadmarton branded range: **Premium Quality Selected English Beef**. This fully traceable beef is matured on the bone and slow chilled for tenderness and a succulent flavour. It is butchered to a high specification leaving you with minimum waste.

With its Red Tractor and Quality Standard Assurance, Tadmarton beef is already increasing sales, and getting acclaim from butchers and customers alike.

When you're buying beef, insist on the Tadmarton brand. Contact your sales rep or the Tadmarton office for more information.



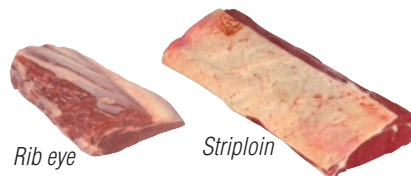
Brisket



Topside



D Rump



Rib eye

Striploin



Chuck roll

Tadmarton brand Chicken

Shropshire Chicken – Whole tied tray wrapped chicken fresh from the farms of Shropshire. Red Tractor Farm Assured Product. Reared By farmers name and address included. Bird Weight and Use By date on the label.



TADMARTON PRODUCTS LTD *Suppliers of Quality Fresh & Frozen Foods*

Unit 1, Network 11, Thorpe Way Industrial Estate, Banbury, Oxfordshire OX16 4XS

Sales: 01295 270060 Sales Fax: 01295 672490 Accounts: 01295 672480 Accounts Fax: 01295 672481

Email: sales@tadmartonproducts.co.uk www.tadmartonproducts.co.uk

Tadmarton joins the social media revolution



If you're fired up about Facebook or tantalised by Twitter, be sure to connect with us on the social media airwaves. You'll get up to-the-minute offers as they appear – so be sure to become a fan of Tadmarton at <http://www.facebook.com/pages/Tadmarton-Products/229035653788656> and follow us on Twitter @Tadmarton.

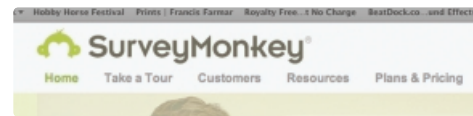


Expand your ranges

Looking to add to your range of meats and increase sales? – look no further! Tadmarton can help with quality meat, poultry and game at competitive prices. These include: whole chickens, turkey, and chicken pieces, Shropshire tray-wrapped chicken, duck breast, quail and guinea fowl, lamb shanks, pork loins and horseshoes plus fillet and rib of beef. What's more, Tadmarton can help you boost your deli counter with a selection of cold meats, black pudding and haggis. For more information phone 01295 270060.



Your opinion counts ...



... and Tadmarton wants to know what you think! If you haven't taken part in our customer satisfaction survey, we'd like to hear from you. We will be listening carefully to what you say and using the results to help provide you with a better service. To say thank you, we're putting the names of those who complete the survey into a hat and 10 lucky people will receive a bottle of wine. It won't take more than a few minutes to complete. You can do it online at www.surveymonkey.com/s/99FKFFR. If you'd rather have a printed copy, give the sales office a call on 01295 270060 and we'll pop one in the post.

It's never too soon to talk about Christmas

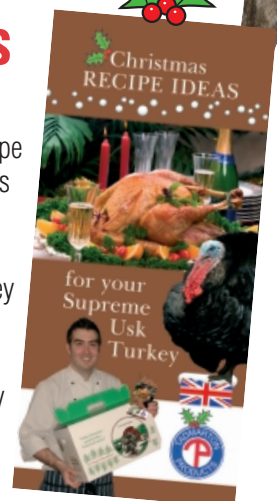
We might get the first 'Christmas message' award for this! But as you know Christmas always comes round quickly. The award-winning Usk Vale Poultry, which supplies us with our free range and barn-reared turkeys, will soon be bringing in their poults ready for the Christmas season and we are already talking to them about this year's orders.



These quality birds are individually boxed and each pack includes a recipe leaflet and Pop-Rite Timer which tells you when the turkey is cooked.

Usk Vale turkeys are traditionally reared and matured which is why they taste so good!

With record sales last Christmas make sure you order your birds early to guarantee availability. We will be taking orders after the summer.



TADMARTON PRODUCTS LTD *Suppliers of Quality Fresh & Frozen Foods*

Unit 1, Network 11, Thorpe Way Industrial Estate, Banbury, Oxfordshire OX16 4XS
Sales: 01295 270060 Sales Fax: 01295 672490 Accounts: 01295 672480 Accounts Fax: 01295 672481
Email: sales@tadmartonproducts.co.uk www.tadmartonproducts.co.uk